



MEDIA RELEASE

OUTDOOR FAMILY CONCERT AND CELEBRATION AT THE LIBRARY Día de Los Niños/Día de Los Libros - Children's Day/ Books Day Celebration

SANTA BARBARA, CA – April 11, 2013

The annual Día de Los Niños/Día de Los Libros, or Children's Day/Book Day celebration of children, families, literacy, books, and libraries will be held on Thursday, May 2 at 4:00 p.m. at the Santa Barbara Central Library. Families and children are encouraged to bring a blanket and enjoy this *free* event on the front lawn of the Library, located at 40 E. Anapamu St., Santa Barbara. This year's celebration features a special concert by musician José-Luis Orozco, a beloved bilingual children's performer. The festivities will also include family photos and a piñata.

Often referred to simply as "Día," this annual event is a nationally recognized initiative that emphasizes the importance of literacy for children from all backgrounds. This program is made possible by the generous support of the Friends of the Santa Barbara Public Library, the Santa Cruz Markets, Marborg Industries and CVS. It takes place just before the monthly *1st Thursday* art walk, an evening of art and culture in downtown Santa Barbara.

For more information, contact the Santa Barbara Central Library at 805-564-5603. Visit the library system's website SBPLibrary.org to find out about this and other programs at the Santa Barbara Public Library System libraries. All library programs are FREE and open to the public.



José-Luis Orozco: <http://joseluisorozco.com/>

American Library Association Día page: <http://dia.ala.org/content/about-d%C3%ADa>

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